

Symantec Endpoint Security Newsletter

What's New in Symantec Endpoint Security

July 2020



New Enhancements for Symantec Endpoint Security!

The Symantec Endpoint team is thrilled to announce new enhancements added in the first half of 2020 to the Symantec Endpoint Security offerings. With these feature updates, Symantec Endpoint Security Complete (SESC) remains one of the most competitive endpoint products on the market.

SESC combines all of Symantec's endpoint security technology including SEP, EDR, Mobile, Active Directory Defense, Behavioral Isolation, App Control, and Threat Hunting – all in one package and one price. SESCE is delivered with a single agent per OS, vastly simplifying deployment, and can be managed on-prem, in the cloud, or hybrid. Most new features strengthen Symantec Endpoint Security Complete (SESC) and some apply to Symantec Endpoint Security Enterprise (SESE).

[Learn More](#)

Video Demo: Symantec Endpoint Security Complete

This 10-minute, new demo shows how Symantec Endpoint Security Complete provides the most effective protection against APTs that attempt to control the entire enterprise and steal information.

[Check It](#)

Webinar: What's Next for Cyber Security and Symantec?

A lot has happened since Symantec was acquired by Broadcom, but one constant is the evolving threat landscape and the need for even more advanced protection, detection and response. Symantec, as a division of Broadcom, has made a significant amount of progress since the acquisition and is more focused than ever to deliver on its strategy of integrated cyber defense, operational efficiency and customer-driven innovation to meet the growing demands of cyber security.

Join Art Gilliland, SVP & GM of the Symantec Enterprise Division of Broadcom and Jon Olsik, Senior Principal Analyst from ESG, for an interactive conversation about cyber security including:

- Symantec's progress since the Broadcom acquisition
- Impact of COVID-19 on cyber security
- An industry outlook on the post-pandemic era

[Play Now](#)

The Symantec Endpoint Security Approach

At Symantec, we recognize the challenges CISO and SOC analysts are facing as they search for the best endpoint security solution to protect the modern enterprise. These challenges have been compounded by the increase in advanced virulent malware strains, complexity of the cloud journey and of course COVID-19-related, unplanned, remote workforce. Find out what the challenges are and how Symantec is responding to them.

[Show Me](#)

Webinar: Achieving Better ROI and TCO with your Endpoint Solution

When it comes to solving endpoint challenges, one of the hardest problems is staying up-to-date on the right tools to defend against evolving threats. Harder yet, is unifying them into one seamless solution. For many CISOs, purchase decisions become an endless cycle of weighing costs against critical features and people required to operate them. In the end, there are always trade-offs, and often full protection is not achieved.

In this webinar, our guest speaker and Forrester Senior Analyst Chris Sherman joins Symantec Head of Endpoint GTM Domingo Guerra and Head of Endpoint Security Product Management Archana Rajan. Together, they will discuss the key building blocks required for the best endpoint protection today.

[Play Webinar](#)

Webinar: 4 Secrets to Power Charge Your SOC - How prevention and detection can deliver new work stream efficiencies

In this evolving threat environment, SOC teams are challenged with more alerts and investigations than they can address. They look for tools that can streamline their activity and focus efforts on the critical threats that are most able to penetrate and pervade their organizations. In this session, SANS analyst Jake Williams and Symantec Endpoint Product Management Director Adam Licata discuss the four essentials of an effective endpoint solution and how prevention and detection tools join together to power charge your SOC.

[Play Now](#)

Symantec Participates in Latest MITRE ATT&CK® Evaluation

In order to enable customers to get an independent evaluation of our product's effectiveness, we're pleased to announce our participation in [MITRE's new evaluation program](#) that assesses cyber security products, using APT29 as an example adversary. The program aims to provide organizations with a third-party, analytical look at a product's capabilities and visibility into hacker techniques. While we've worked over the years to develop the most advanced products for endpoint security, we believe that well thought out and performed third-party evaluations are key to helping validate our technology and prove our effectiveness in the face of modern threats. The results of the evaluation are now public. We encourage you to take a close look.

[Check Results](#)

Symantec recognized as a 2020 Gartner Peer Insights Customers' Choice for Endpoint Detection and Response Solutions as rated by its customers

Our customers challenge us to be the strategic partner they want and deliver the products they need, now and in the future. Our Symantec Endpoint Security Complete offering responds to these demands. As the threat landscape continues to evolve and expand, we are investing in the quality, scalability and reliability of our Symantec endpoint offerings, focusing on integrating our endpoint features across all control points and form factors, and answering your requests for endpoint protection and EDR across all of your customer environments — mobile, cloud and on-prem.

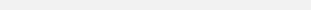
It is with great pride and humility to have the privilege to tell you that Gartner Peer Insights recognized Symantec, listed as Broadcom, by naming us a Customers' Choice for Endpoint Detection and Response Solutions, as rated by you — our customers. For other industry analysts awards, check out this [infographic](#).

[Read Blog](#)

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