

# Customer Pre-Upgrade Review Program

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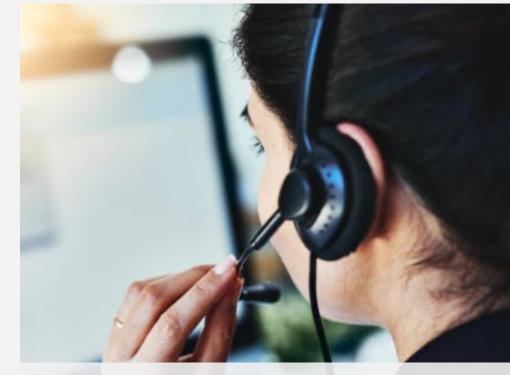


## **Current State**

# Existing pre-upgrade support program for core customers

#### Pre-Upgrade Support Program

- Enterprise Software Customers
- Preparing Customers for Upgrades
  - Pre-Upgrade Review
  - Written Plan Review & Prerequisite Review
  - Hot Site Setup
  - Internal Support Awareness



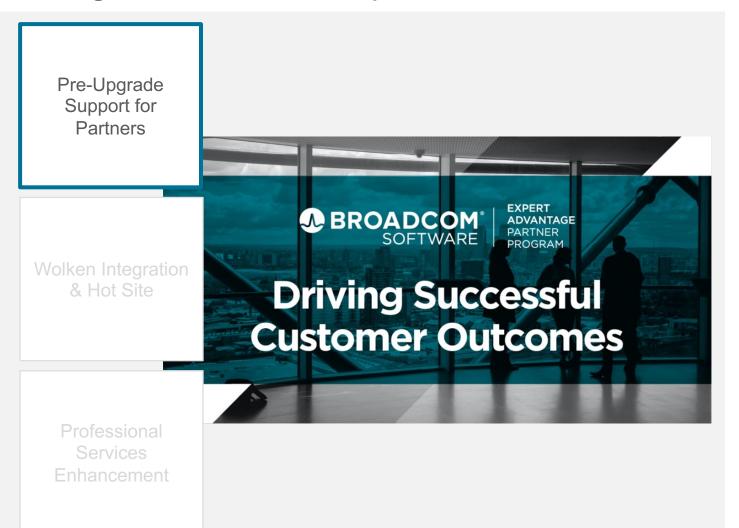
The Pre-Upgrade review was able to show what needed to be concentrated on and what could be an issue within the upcoming upgrade. This helped in reinforcing what parts of the upgrade could be problematic and to create procedures that mitigated that possible issue...

- Raymond James Financial



# **Pre-Upgrade Review with Partners for Non-Core Customers**

Program that builds on proven success



#### For Our Customers

- Better Experience
- Reduces Risk
- Improves Time-to-Value

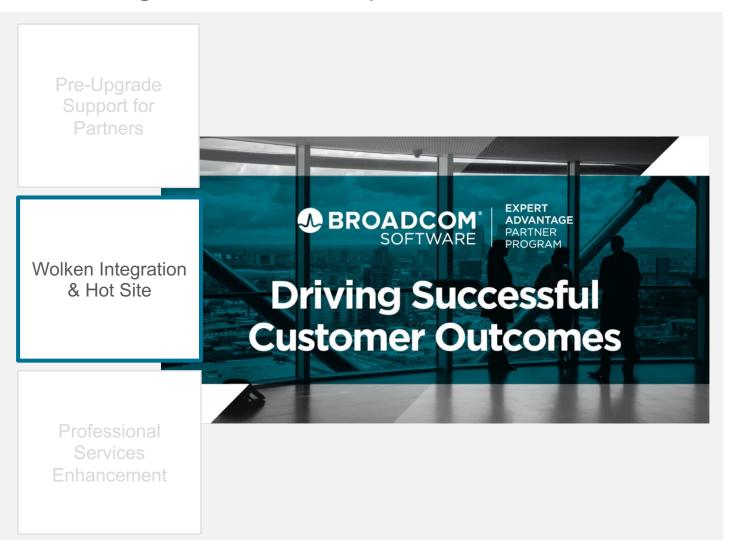
#### For Our Partners

- Synergistic Support
- Sharing Best Practices
- Services Value-add



# **Pre-Upgrade Review with Partners for Non-Core Customers**

Leverages established processes and tools



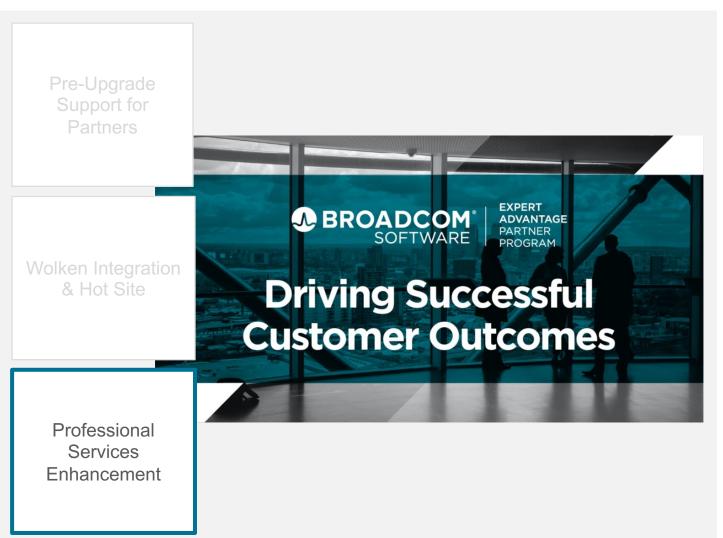
#### Get Ahead of Pitfalls

- Uses Wolken
- Customer Hot Site
- Increased Support Awareness
- Faster Problem Resolution



# **Pre-Upgrade Review with Partners for Non-Core Customers**

Opens engagement possibilities



## **Expert Advantage Partners**

- Better CX Engagement
- More Services Opportunities
- Customer Referrals by Support



# **EAP Pre-Upgrade Review**

#### **Established Workflow**

# Partner Opens Pre-Upgrade Case

Written Event Plan

Broadcom Support Engineer Responsibility Post Upgrade -Partner Support Engineer Responsibility

Partner Support Engineer is responsible for providing all of the information found below when opening case.

0

Partner Support Engineer wil provide a written plan to Broadcom Support. If a written plan does not exist



Once the Broadcom Support Engineer has collected all of the information from the form & the written event plan they will start



The Partner Support

Engineer is responsible for reporting to the Broadcon Support Engineer whether

grade was successfu

### What Happens During a Pre-Upgrade Review?

- Review written upgrade plan, discuss suggested changes or additions
- Ensure customer has backups (databases, customizations, etc.)
- Support Team reviews the Pre-Upgrade Checklist with the partner
- Collaboratively decide if prepared for the upgrade



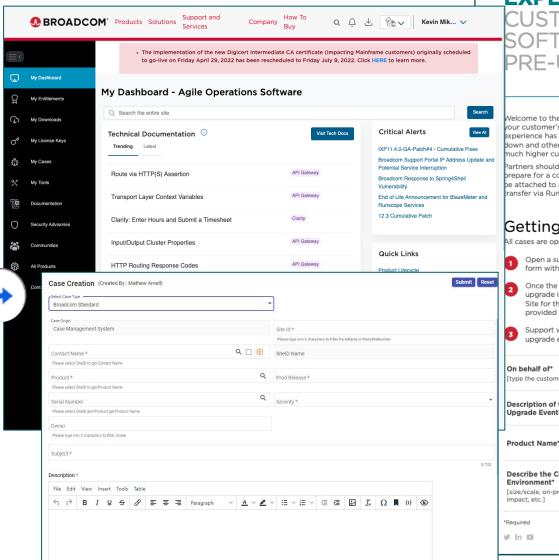
# **EAP Pre-Upgrade**

Get started

# Partner Opens Pre-Upgrade Case

Expert Advantage Partner is responsible for providing the case information by opening a Support Case in Wolken and attaching the Pre-Upgrade review form which embeds the customer's Upgrade Plan and site-specific variables.

Download & Provide PDF





EXPERT ADVANTAGE —
CUSTOMER-BROADCOM
SOFTWARE SUPPORT
PRE-UPGRADE REVIEW



Welcome to the Expert Advantage Partner Upgrade Support Program — this program is designed to improve your customer's upgrade experience and ensure a successful upgrade of their Broadcom Software product. Our experience has shown that customers receiving this level of care prior to their upgrade results in fewer production down and other issues during and after the upgrade, derive more value from their applications faster, and report a much higher customer satisfaction score.

Partners should use this form to capture the necessary information needed for Broadcom Software Support to prepare for a conversation regarding their customer's goals, environment, and upgrade timing. The information must be attached to a Wolken support case created by the partner on behalf of the customer. It initiates the knowledge transfer via Run Books and KB Articles, a partner 1:1 call with Support, and creating a customer Hot Site.

#### Getting Started — The Basics

All cases are opened through the Broadcom Software Support Portal or by calling GCA.

- Open a support case with Broadcom Support using the Wolken system on behalf of the customer; attach this form within the case you create. Open your case here: xxx.xxxx@broadcom.com
- Once the case is created, with this form attached, Support will review and schedule time with you to discuss the upgrade in detail, check for potential tips and traps, help prepare you for the upgrade event, and set up a Hot Site for the upgrade. If you do not currently have a written plan please review the KB Articles and Run Book links provided below in order to create the event plan prior to case creation.
- Support will provide technical expertise to partners using normal support escalation processes during the upgrade event.

pe the customer's name]	if known]	
scription of the grade Event*		

On behalf of\*

Describe the Current
Environment\*

[size/scale, on-premise/cloud, impact, etc.]

\*Required

Current Version<sup>5</sup>



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Upgrade Version

# **EAP Pre-Upgrade Review - Workflow**

# Knowledge exchange

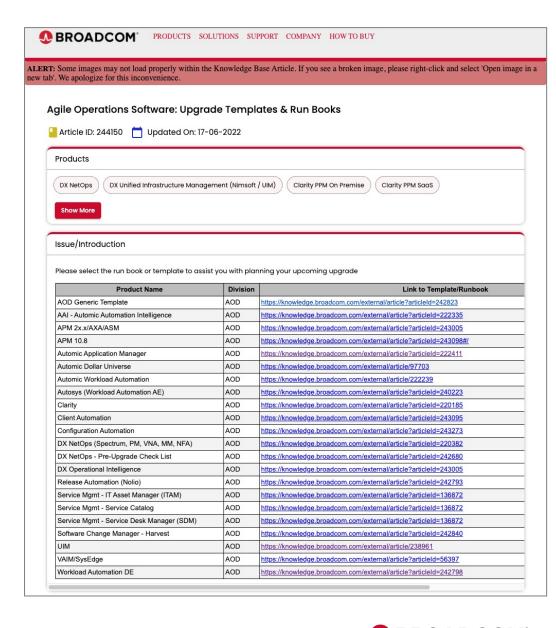
Partner Opens
Pre-Upgrade Case

Partner Support Engineer is

#### **Written Event Plan**

Partner Support Engineer will provide a written plan to Broadcom Support. If a written plan does not exist Partner Support to request a runbook or template. Pre-Upgrades will not start without a written plan

https://knowledge.broadcom.com/external/article?articleId=244150





# **EAP Pre-Upgrade Review - Workflow**

Personalized review & internal Support awareness



#### Broadcom Support Engineer Responsibility

Once the Broadcom Support
Engineer has collected all of the information from the form & the written event plan they will start the Hot Site process & schedule the pre-upgrade review with the team performing the upgrade

1:1 Meeting with Support
Reviewing Plan & Prerequisites
Create Customer Hot Site

Troubleshooting Support

Weekdays – Standard Support
Weekends - Sev1, on-call

Advantage to Partners: Heightened awareness of the Event for the Call Center, Support & Engineering



# **EAP Pre-Upgrade Review - Workflow**

#### Close the case



#### roadcom Support ngineer Responsibility

Once the Broadcom Support
Engineer has collected all of the
Information from the form & the

#### Post Upgrade -Partner Support Engineer Responsibility

The Partner Support
Engineer is responsible for reporting to the Broadcom
Support Engineer whether the upgrade was successful



# Roadmap - Launch & Expansion

# Graduated growth of the program

- Phase I July
  - Open to Expert Advantage Partners, globally July 11<sup>th</sup>
  - Supported Products Enterprise Software
- Phase II This Quarter
  - Add Symantec Cybersecurity products
  - Consider including EAP in Weekend Support sessions
- Phase III This Year
  - Enable for Advantage Partner Program
  - Larger global scale around product release cycles

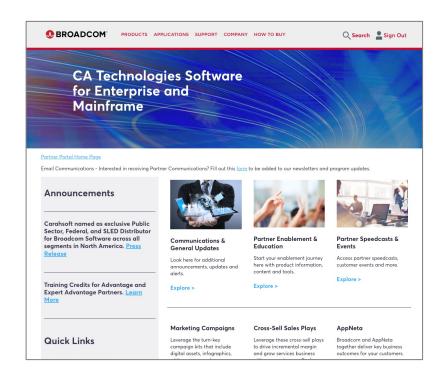


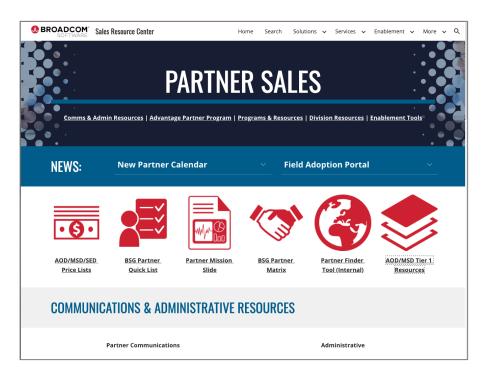


### Resources

# Finding videos and the Pre-Upgrade PDF

- Partners: Partner Portal => CA Tech Page
- Partners: Partner Help Desk / Broadcom Support
- Internal Broadcom: SRC Sales Resource Center/Partners/Programs







# **Recognizing the Crew**

# Adding value to the Expert Advantage Partner Program

- Mathew Arnell
- Rich Carlson
- Guy Evans
- Kevin Harrison
- Matt Johnson
- Edmund Jones
- Troy Rondeau
- Ruth Wunderle

